

UPPER ECHELON CONTRIBUTORS POSTAL AND EMAIL

06/20/2013

021D

403,649 Upper Echelon Corp. Executives \$105.00/M
386,218 With Phone Numbers \$125.00/M
330,718 Opt-In Email Addresses \$260.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

UNIT OF SALE

\$1,500.00 AVERAGE

TITLE

Upper Echelon Corp. Executives, at Business Addr. who are known Charitable Contributors, using their own or their Company's Money

DESCRIPTION

The Upper Echelon Executives, at Business Addr., who Donate either Their Own or Their Company's Money to Various Charitable, Political or Social Programs, Causes and Endeavors.
These Executives Donate to Organizations Individually or on a Corporate Level.
These Donors have Donated and some have Sponsored Organizations for Regional and National Causes.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age: 58
Average Income: \$190,000.00
Average Net Worth: \$875,000.00
Average Donation: \$1,500.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Non-Profit Institutions and Organizations	Membership Rosters
Direct Mail	Insurance Questionnaires
Seminar Attendees	Investment Subscriptions
Telemarketing	Shareholder Lists
Investment Questionnaires	Real Estate Equity
Subscriptions	Business Holdings
Clubs and Organizations	Proprietary Sources
Opt-In Email	

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable
Updated Quarterly
Last Update: 06/2013
Next Update: 09/2013

Delivery: 1 to 3 Business Days
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
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ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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