

**BUSINESS OPPORTUNITY SEEKERS  
POSTAL AND EMAIL**

022A

List Broker Discount 25% - More Information

1,471,599 Total Business Opportunity Seekers \$85.00/M  
403,365 Opt-In Email Addresses \$125.00/M

**Updated**

Quarterly

**TITLE**

**Business Opportunity Seekers**

**UNIT OF SALE**

N/A

**DESCRIPTION**

Respondents to Programs of Self Improvement, Business Ventures, Home Typing, Lottery and other Money Making Opportunities that can be done on an Individual Basis. These Individuals have either been Involved in or Requested Information within the last 12 months.

**GENDER**

90% MALE  
10% FEMALE

**PROFILE**

Average Age 47  
Average Income \$35,000.00

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Direct Mail  
Seminar Attendees  
Subscription Lists  
Business Opportunity Organizations  
(either defunct or operational)  
Card Decks  
Space Ads  
Proprietary Sources  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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