

**CASINO CREDIT RATED GAMBLERS, WITH HIGH CREDIT RATINGS
POSTAL AND EMAIL**

024A

List Broker Discount 25% - More Information

61,323 Gamblers \$105.00/M
28,883 Opt-In Email Addresses \$145.00/M

Updated

Quarterly

***TITLE**

Casino Credit Rated Gamblers, with High Credit Ratings

UNIT OF SALE

\$5,000.00 AVERAGE

DESCRIPTION

Casino Gamblers, includes Participants in Black Jack and/or Craps Tournaments. These Gamblers have a Minimum Credit Rating of \$10,000.00 at one or more Gaming Institutions. Most have been "COMPED" Guests of the Hotel/Casino. Most Travel by Air to their Destinations.

GENDER

93% MALE
7% FEMALE

PROFILE

Average Age: 54
Average Income: \$87,000.00
Average Net Worth: \$260,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Travel Agencies
Resorts
Hotels
Casinos
Subscriptions
Direct Mail
Investment Questionnaires
Resorts
Cruise Lines
Gaming Institutions
Gambling Clubs
Membership Rosters
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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