

**CERTIFICATE OF DEPOSIT INVESTORS WITH \$10,000.00+ INVESTED I POSTAL and EMAIL**

027A

List Broker Discount 25% - More Information

2,135,615	Certificate of Deposit Investors	\$85.00/M
643,268	With Phone Numbers	\$105.00/M
899,578	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE

10% FEMALE

**SOURCES**

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

**ADDRESSING**

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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**TITLE**

**Certificate of Deposit (C.D.) Investors and Qualified Responders with \$10,000.00+ Invested**

**DESCRIPTION**

Encompassed in this premium marketing data are affluent and conservative investors who have self-reported that they invest \$10,000 or more in at least one Certificate of Deposit. The prosperous audience in this premium mailing list with optional opt-in email addresses is comprised of prime candidates for marketing alternative conservative investment products such as annuities, tax-exempt municipal bonds, mutual funds, or low risk real estate opportunities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	54
Average Income:	\$80,000.00
Average Net Worth:	\$175,000.00

**SOURCES**

- Direct Mail
- Investment Questionnaires
- Seminar Attendees
- Financial Newsletter Subscribers
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS