

# CERTIFICATE of DEPOSIT INVESTORS (MASTERFILE)

030A

List Broker Discount 25% - More Information

4,875,965	Total C.D. Holders	\$85.00/M
895,503	With Phone Numbers	\$105.00/M
1,108,794	Opt-In Email Addresses	\$125.00/M

## Updated

Quarterly

## UNIT OF SALE

\$10,000.00 AVERAGE

## GENDER

90% MALE  
10% MALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

## \*TITLE

**Certificate of Deposit Investors ( Masterfile )**

## DESCRIPTION

The self-reported active investors in this premium mailing list with optional opt-in email addresses indicate they have invested over \$10,000.00 in one or more certificate of deposit. All marketing data points, self-reported and public are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. This marketing data's prosperous audience of conservative investors is likely to be open to alternative conservative investment products, such as annuities, tax-exempt municipal bonds, mutual fund and real estate.

## PROFILE

Average Age:	52
Average Income:	\$80,000.00
Average Net Worth:	\$200,000.00

## SOURCES

Direct Mail  
Investment Questionnaires  
Seminar Attendees  
Telemarketing  
Financial Newsletters  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

## **Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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