



CHARITABLE DONORS WHO CONTRIBUTE OVER \$100.00+		031A
List Broker Discount 25% - More Information		
4,665,309 Charitable Donors (\$100.00+)	\$85.00/M	Updated Quarterly
4,381,623 With Phone Numbers	\$105.00/M	
1,013,587 Opt-In Email Addresses	\$125.00/M	
TITLE Charitable Donors who Contribute over \$100.00		UNIT OF SALE \$100.00 AVERAGE
DESCRIPTION In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$100 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		GENDER 70% MALE 30% FEMALE
PROFILE Average Age: 57 Average Income: \$75,000.00 Average Network: \$300,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Non-Profit Institutions Membership Rosters Investment Questionnaires Telemarketing Subscriptions Direct Mail Surveys Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate data owner:		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wspontron.com www.wspontron.com 3030 william pitt way pittsburgh pa 15238