


CHARITABLE DONORS WHO CONTRIBUTE OVER \$250.00 POSTAL AND EMAIL		032A
List Broker Discount 25% - More Information		
720,702 Charitable Donors (\$250.00+)	\$85.00/M	Updated Quarterly
659,820 With Phone Numbers	\$105.00/M	
383,920 Opt-In Email Addresses	\$125.00/M	
TITLE Charitable Donors who contribute over \$250.00		UNIT OF SALE \$250.00 AVERAGE
DESCRIPTION In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$250 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		GENDER 70% MALE 30% FEMALE
PROFILE Average Age: 60 Average Income: \$75,000.00 Average Net Worth: \$350,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Non-Profit Institutions Membership Rosters Investment Questionnaires Telemarketing Subscriptions Direct Mail Surveys Seminar Attendees Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
Updated Quarterly		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
data owner:		
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		