

COMBINED INVESTORS MASTERFILE POSTAL AND EMAIL

12/20/2013

035A

18,112,125 Total \$85.00/M
14,925,025 With Phone Numbers \$105.00/M
8,530,811 Opt-In Email Addresses \$125.00/M

Counts thru 12/2013

DATE

12/2013 UPDATED
12/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

85% MALE
15% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
5149 butler street
pittsburgh pa 15201

*TITLE

Combined Investor Master File

DESCRIPTION

Total Investor List comprised of all Investors in the Database, Merged, Purged, and De-Duped. Investors have either Invested or Inquired to Invest in at least one Conservative and/or Speculative Investment within the last 12 months for a Minimum of \$10,000.00.

PROFILE

Average Age: 49
Average Income: \$75,000.00
Average Net Worth: \$160,000.00

SOURCES

Real Estate Equity	Proprietary Sources
Investment Questionnaires	Shareholder Lists
Seminar Attendees	Stockholder Lists
Insurance Questionnaires	Auto Information
Direct Mail	Business Holdings
Investment Subscriptions	Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 12/2013

Next Update: 3/2014

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS