


WEALTHY FIRST CLASS TRAVELERS POSTAL AND EMAIL		044A
List Broker Discount 25% - More Information		
382,703	Wealthy First Class Travelers	\$105.00/M
29,646	With Phone Numbers (DNC Suppressed)	\$125.00/M
54,085	Opt-In Email Addresses	\$145.00/M
*TITLE Wealthy First Class Travelers		Updated Quarterly
DESCRIPTION Ultra Affluent Travelers who are accustomed to travel first class and stay at four and five star hotels. These individuals frequent high priced luxury resorts, cruises, casinos and exotic locations. These individuals have traveled within the last 12 months or have expressed an interest to travel to a luxury destination within the last 12 months. Average vacation stay is 7 days		UNIT OF SALE \$5,000.00 AVERAGE
PROFILE Average Age: 56 Average Income: \$200,000.00 Average Net Worth: \$1,700,000.00		GENDER 90% MALE 10% FEMALE
SOURCES Questionnaires Travel Agencies Cruiselines Hotels and Resorts Subscriptions Travel Clubs Card Decks Membership Rosters Proprietary Information Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		
Updated Quarterly		
Delivery:	Within 24 Hours	
Shipping & Handling:	\$25.00 Flat Rate	
data owner:		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
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