

**MILLIONAIRE MULTI-BUYERS OF HIGH-TICKET ITEMS  
POSTAL and EMAIL**

**044B**

List Broker Discount 25% - More Information

114,831 Total Millionaire Multi-Buyers of High Ticket Items \$95.00/M  
 19,980 With Telephone Numbers (DNC Suppressed) \$125.00/M  
 47,884 Opt-In Email Addresses \$145.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$500.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP

EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**\*TITLE**

**Millionaire Multi-Buyers of High Ticket Items**

**DESCRIPTION**

Ultra-wealthy, cultured, professional and educated audience of discriminating buyers of high-ticket, exotic and expensive designer merchandise. This self reported and double verified shopping audience reports that they are attracted to unique and exclusive offers ranging from original artwork, fine collectables, jewelry and antiques to lavish high-ticket custom fashions and expensive designer furnishings. The lifestyle of this responsive audience attracts them to exclusive and limited production merchandise which is not available to them locally. The strict qualification for this elite shopping audience requires a minimum mail order, catalog or online purchase of \$500.00 within the last 12 months. All self reported data is authenticated through two or more original sources every quarter for superior accuracy and response.

**PROFILE**

Average Age:	57
Average Income:	\$225,000.00
Average Net Worth:	\$1,700,000.00

**SOURCES**

Mail Order Companies  
 Telemarketing Companies  
 Investment Questionnaires  
 Catalogers  
 Subscriptions  
 Direct Mail  
 Proprietary Information  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

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