

HIGH INCOME EXECUTIVES AT BUSINESS ADDRESSES

048A

List Broker Discount 25% - More Information

1,250,540	High Income Executives	\$105.00/M
995,650	With Phone Numbers	\$125.00/M
860,939	Opt-In Email Addresses	\$260.00/M

Updated

Quarterly

*TITLE

The High Income Executives of Privately Owned Companies

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

The High Income Executives of Privately Owned (Non-Public) Companies, with a Net Worth of One and a Half Million Dollars and over, at Business Addr. who Invest either their Own or their Company's Money in Stocks, Bonds, T-Bills, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

PROFILE

Average Age:	55
Average Income:	\$125,000.00
Average Net Worth:	\$700,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Stockholder Lists
Seminar Attendees
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholders Lists
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA+MARKETING SOLUTIONS | 100 YEARS

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