

**HIGH INCOME YOUNG EXECUTIVES
POSTAL AND EMAIL**

049A

List Broker Discount 25% - More Information

272,840 Total High Income Executives \$85.00/M
260,012 With Phone Numbers \$105.00/M
128,508 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

***TITLE**

The High Income Young Executives

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

The High Income Young Executives (Mostly Under the Age of Forty-Five) who generally earn well over \$125,000.00 per year, at home address who Invest either their own or their company's money in stocks, bonds, T-bills, C.D.'s, money market funds, commodities and/or real estate.

GENDER

90% MALE
10% FEMALE

GENDER

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age: 39
Average Income: \$155,000.00
Average Net Worth: \$300,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Stockholder Lists
Seminar Attendees
Direct Mail
Investment Questionnaires
Subscriptions
Proprietary Sources
Shareholder Lists
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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