



CONTRIBUTORS TO HEART and CANCER APPEALS POSTAL AND EMAIL		053A
List Broker Discount 25% - More Information		
2,268,430 Contributors to Heart and Cancer Appeals \$85.00/M 1,906,581 With Phone Numbers \$105.00/M 629,262 Opt-In Email Addresses \$125.00/M		Updated Quarterly
TITLE Contributors to Heart & Cancer Appeals		UNIT OF SALE \$15.00 AVERAGE
DESCRIPTION The compassionate individuals collected in this premium mailing list with optional opt-in email addresses have made kind contributions of at least \$15.00 to heart and cancer appeals within the last 12 months. These active donors support causes ranging from the advancement of medial research and pioneering treatment to subsidizing family medical expenses. The considerate donations and contributions from these warmhearted individuals have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		GENDER 70% MALE 30% FEMALE
PROFILE Average Age: 58 Average Income: \$65,000.00 Average Net Worth: \$200,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Non-Profit Organizations Direct Mail Membership Rosters Telemarketing Surveys Subscriptions Investment Questionnaires Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
data owner:		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
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