


CONTROLLING STOCKHOLDERS* POSTAL AND EMAIL		054A
List Broker Discount 25% - More Information		
78,282 Total Stockholders	\$85.00/M	Updated Quarterly
46,813 With Phone Numbers	\$105.00/M	
33,012 Opt-In Email Addresses	\$125.00/M	
*TITLE Controlling Stockholders in Public and Private Companies		UNIT OF SALE \$10,000.00 AVERAGE
DESCRIPTION Affluent Investors who have a high percentage of stocks in one or more private and/or public companies. Many of these investors are board members of those companies		GENDER 95% MALE 5% FEMALE
PROFILE Average Age: 61 Average Income: \$200,000.00 Average Net Worth: \$1,500,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Investment Questionnaires Stockholders Lists Business Holdings Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
Delivery: Within 24 Hours		
Shipping & Handling: \$25.00 Flat Rate		
data owner:		
 ws ponton DATA+MARKETING SOLUTIONS 100 YEARS		

