

**CREDIT CARD DISCOUNT VACATIONERS
POSTAL AND EMAIL**

057A

List Broker Discount 25% - More Information

6,436,521 Credit Card Discount Vacationers	\$85.00/M
5,312,405 With Phone Numbers	\$105.00/M
1,764,250 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

UNIT OF SALE

\$500.00 AVERAGE

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

***TITLE**

Credit Card Discount Vacation, Inquirers and Prospects

DESCRIPTION

Individuals at home address who have either purchased or have inquired to purchase a discount vacation using a credit card within the last 12 months for an average price of \$500.00. These vacation trips involve air travel, hotel and transportation accommodations.

PROFILE

Average Age:	39
Average Income:	\$65,000.00
Average Net Worth:	\$100,000.00

SOURCES

Travel Agencies
Hotels
Casinos
Subscriptions
Direct Mail
Telemarketing
Cruise Lines
Property Information
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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