

# DOCTORS BY SPECIALTY

## POSTAL AND EMAIL

062A

List Broker Discount 25% - More Information

652,115 Doctors by Specialty	\$85.00/M
302,905 With Phone Numbers	\$105.00/M
270,222 Opt-In Email Address	\$210.00/M

### Updated

Quarterly

### \*TITLE

**Doctors by Specialty - You May Select By Type Of Specialty**

### UNIT OF SALE

\$10,000.00 AVERAGE

### DESCRIPTION

Doctors, at home addr. or business addr., who have invested in, or inquired to invest in a speculative and/or conservative investment for a Minimum of \$10,000.00 within the last 12 Months.

### GENDER

90% MALE

10% FEMALE

### PROFILE

Average Age:	58
Average Income:	\$125,000.00
Average Net Worth:	\$750,000.00

#### **Specialties:**

OB's/GYN's  
Podiatrists  
Radiologists  
Plastic Surgeons  
Osteopaths  
Neurologists

### SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### SOURCES

Investment Questionnaires  
Insurance Questionnaires  
Direct Mail  
Seminar Attendees  
Shareholder Lists  
Stockholder Lists  
Investment Subscriptions  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
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