

DOCTORS WHO ARE HEAVY INVESTORS

POSTAL AND EMAIL

063A

List Broker Discount 25% - More Information

743,229	Total Doctors	\$85.00/M
236,482	At Home	\$85.00/M
192,481	With Phone Numbers	\$105.00/M
506,388	At Office	\$85.00/M
492,196	With Phone Numbers	\$105.00/M
650,125	By Medical Area	\$85.00/M
539,344	Opt-In Email Address	\$210.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

TITLE

Doctors Who are Heavy Investors.

GENDER

90% MALE

10% FEMALE

DESCRIPTION

Doctors, at home addr., who are heavy investors in securities and/or tax shelters. They have invested or inquired to invest a minimum of \$10,000.00 within the last 12 months.

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

PROFILE

Average Age:	54
Average Income:	\$155,000.00
Average Net Worth:	\$650,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Direct Mail
Insurance Questionnaires
Seminar Attendees
Shareholder Lists
Stockholder Lists
Directories
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



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