

# ENTERTAINMENT AND SPORTS FIGURES

066A

List Broker Discount 25% - More Information

5,116 Total Celebrities \$95.00/M  
2,452 Wealthiest Individuals \$329.60/F

### Updated

Quarterly

### TITLE

**Entertainment and Sports Figures**, Who Invest in Stocks, Bonds, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

### UNIT OF SALE

\$10,00.00 AVERAGE

### DESCRIPTION

Entertainment and Sports Figures who invest in stocks, bonds, C.D.'s, money market funds, commodities, and/or real estate. These individuals have Invested a minimum of \$10,000.00 within the last 12 months.

### GENDER

75% MALE  
25% FEMALE

### PROFILE

Average Age: 51  
Average Income: \$250,000.00  
Average Networth: \$2,500,000.00

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### Available By Type:

Actors  
Comedians  
Athletes  
Musicians  
World famous Artists  
Professional Coaches  
High Level Businessmen  
Politicians  
Singers  
Composers  
Directors

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

### SOURCES

Direct Mail  
Membership Rosters  
Subscriptions  
Shareholder Lists  
Real Estate Transactions  
Proprietary Sources

### SELECTIONS

|                      |           |
|----------------------|-----------|
| AGE                  | N/C       |
| INCOME SELECT        | N/C       |
| PHONE NUMBER         | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M  |
| P.S. LABELS          | \$10.00/M |
| 3 X 5 INDEX CARDS    | \$35.00/M |
| 3 1/2 DISKETTE       | \$50.00/F |
| CD ROM               | \$50.00/F |
| E - MAIL / FTP       | \$50.00/F |

### ADDITIONAL SELECTIONS

|                         |           |
|-------------------------|-----------|
| NET WORTH               | \$10.00/M |
| GENDER                  | \$5.00/M  |
| KEY CODING              | \$5.00/M  |
| CARRIER RT. SORT.       | \$10.00/M |
| BAR CODING              | \$10.00/M |
| EMAIL - DEPLOYMENT      | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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