


EXPENSIVE JEWELRY MAIL ORDER BUYERS POSTAL AND EMAIL		070A
List Broker Discount 25% - More Information		
405,925	Total Expensive Mail Order Buyers	\$95.00/M
179,297	Opt-In Email Addresses	\$135.00/M
TITLE Expensive Jewelry Mail Order Buyers		Updated Quarterly
DESCRIPTION Mail order catalog buyers of jewelry, watches, accessories, also purchasers of high quality gems, diamonds, gold, silver & platinum items.		UNIT OF SALE \$500.00 AVERAGE
PROFILE Average Age: 56 Average Income: \$180,000.00 Average Net Worth: \$1,200,000.00		GENDER 60% MALE 40% FEMALE
SOURCES Mail Order Companies Jewelry Houses Subscriptions Investment Questionnaires Catalogs Proprietary Sources Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly		contact:
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
data owner:  ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		

