

SECOND MORTGAGE HOLDERS

POSTAL AND EMAIL

072A

List Broker Discount 25% - More Information

2,419,726	Total Second Mortgage Holders	\$105.00/M
2,114,743	With Phone Numbers	\$125.00/M
656,714	Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

TITLE

Second Mortgage Holders/Inquirers and Prospects
(either Commercial or Residential)

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Buyers, inquirers and prospects of first and second mortgages
(either commercial or residential properties)

GENDER

90% MALE

10% FEMALE

PROFILE

Average Age:	47
Average Income:	\$70,000.00
Average Net Worth	\$100,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Direct Mail
Seminar Attendees
Census Data
Investment Questionnaires
Real Estate Transactions
Proprietary Sources
Public Records
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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