

**VITAMIN & NUTRITIONAL SUPPLEMENT MAIL ORDER BUYERS
POSTAL AND EMAIL**

079CRm

List Broker Discount 25% - More Information

2,174,866 Vitamin & Nutritional Supplement Buyers \$85.00/M
525,665 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

TITLE

Vitamin and Nutritional Supplement Mail Order Buyers

UNIT OF SALE

\$40.00 AVERAGE

DESCRIPTION

Mail Order Buyers and Inquirers of Vitamin and Nutritional Supplements

GENDER

30% MALE
70% FEMALE

PROFILE

Average Age: 39
Average Income: \$65,000.00
Average Net Worth: \$140,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Direct Mail
Questionnaires
Mail Order Companies
Catalog Companies
Subscriptions
Card Decks
Space Ads
Seminar Attendees
Proprietary Sources
Opt-In Email

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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