

# GOLD + SILVER INVESTORS COLLECTORS AND QUALIFIED RESPONDERS

080A

List Broker Discount 25% - More Information

635,731 Total Universe/Universe Rate	\$85.00/M
421,451 Gold & Silver Investors and Responders (Home Address)	\$85.00/M
44,374 Gold & Silver Investors and Responders (Home Phone)	\$105.00/M
115,510 Opt-In Email Addresses (Home)	\$125.00/M
212,279 Gold & Silver Investors and Responders (Business Address)	\$85.00/M
205,140 Gold & Silver Investors and Responders (Business Phone)	\$105.00/M
88,520 Opt-In Email Addresses (Business)	\$195.00/M

## TITLE

**Gold + Silver Investors, Collectors and Qualified Responders**

## DESCRIPTION

The prosperous audience of this premium marketing data has a particular interest in investing in gold and silver, whether it be commodities, futures, bullion, or investment grade coins. These affluent individuals have invested or have made a qualified inquiry to invest a minimum of \$10,000.00 in gold and / or silver within the last 12 months. Self-reported information indicates that portfolio diversification, economic instability, and historical long term increase in value have been the major driving forces behind these individuals pursuing gold and silver investments and mining opportunities. Home and business addresses are available for this premium mailing list with the option of opt-in email addresses as well. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive audience.

## PROFILE

Average Age:	57
Average Income:	\$100,000.00
Average Net Worth:	\$500,000.00

## SOURCES

Investment Questionnaires  
Direct Mail  
Seminar Attendees  
Newsletter Subscriptions  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

## Updated

Quarterly

## UNIT OF SALE

\$10,000.00 AVERAGE

## GENDER

95% MALE  
5% FEMALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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