

# HUMANITARIAN DONORS POSTAL AND EMAIL

084A

List Broker Discount 25% - More Information

794,906 Humanitarian Donors	\$85.00/M
533,700 0-12 Month Recency	\$85.00/M
374,401 Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$54.00 AVERAGE

**GENDER**

65% MALE  
35% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

**TITLE**

**Humanitarian Donors**

**DESCRIPTION**

This premium mailing list, with optional opt-in email addresses, could be concluded as the comprehensive index of the warmhearted and gracious donors that have donated to at least one of these four humanitarian causes and organizations: Aid to the Homeless, Battered & Abused Women, AIDS Research, and The Betterment of Disadvantaged Youths. Contributions from these generous donors have been made via direct mail, telephone or online. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	52
Average Income:	\$77,000.00
Average Net Worth:	\$160,000.00

**SOURCES**

Non-Profit Organizations  
Direct Mail  
Telemarketing  
Surveys  
Subscriptions  
Investment Questionnaires  
Membership Rosters  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS