

**ADVOCATES OF AID FOR THE HOMELESS
POSTAL and EMAIL**

084B

List Broker Discount 25% - More Information

304,944 Advocates of Aid for the Homeless	\$85.00/M
204,739 0-12 Month Recency	\$125.00/M
143,629 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

Advocates of Aid for the Homeless

DESCRIPTION

This marketing audience is a compilation of donors and contributors who endorse causes that provide aid to the homeless. Within the last 12 months, these concerned supporters have made donations through direct mail, telephone, or online. The funds provided by these benefactors are used towards the organized distribution of food, clothing & shelter, as well as the rehabilitation of victims affected by this social issue. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	59
Average Income:	\$75,000.00
Average Net Worth:	\$240,000.00

SOURCES

Non-Profit Organizations + Institutions
Direct Mail
Telemarketing
Surveys
Subscriptions
Questionnaires
Membership Rosters
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS