

**BETTERMENT OF DISADVANTAGED YOUTH DONORS
POSTAL AND EMAIL**

084E

List Broker Discount 25% - More Information

260,667 Betterment of Disadvantaged Youth Donors \$85.00/M
 175,012 0-12 Month Recency \$125.00/M
 124,338 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

UNIT OF SALE

\$40.00 AVERAGE

GENDER

60% MALE
 40% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Betterment of Disadvantaged Youths

DESCRIPTION

This premium mailing list, with optional opt-in email addresses, consists of active donors and contributors whose hearts and attentions lie with the struggling younger generation. The kindhearted benefactors of this marketing data have donated funds through direct mail, telephone or online within the last 12 months. Their thoughtful contributions ultimately endorse funding for shelters, help lines, community services and health services in order to provide more opportunities and assistance for the young people in need. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive audience.

PROFILE

Average Age: 59
 Average Income: \$80,000.00
 Average Net Worth: \$150,000.00

SOURCES

Non-Profit Organizations
 Direct Mail
 Telemarketing
 Surveys
 Subscriptions
 Membership Rosters
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

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