


LARGE DONORS TO CONSERVATIVE CAUSES POSTAL and EMAIL		097A
List Broker Discount 25% - More Information		
616,691 Large Donors to Conservative Causes (\$200+ Donors) \$85.00/M 580,237 With Phone Numbers \$105.00/M 51,277 With Phone Numbers (DNC Suppressed) \$105.00/M 257,160 Opt-In Email Addresses \$125.00/M		Updated Quarterly
TITLE Large Donors To Conservative Causes		UNIT OF SALE \$500.00 AVERAGE
DESCRIPTION This premium marketing data is comprised of highly affluent contributors who have donated a minimum of \$200.00 within the last 12 months to conservative charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone, or online. These wealthy donors strongly support and endorse national and private fundraisers for traditional charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		GENDER 70% MALE 30% FEMALE
PROFILE Average Age: 65 Average Income: \$80,000.00 Average Net Worth: \$650,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Opt-In Email Seminar Attendees Investment Questionnaires Subscriptions Proprietary Sources		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
data owner:		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238