


LARGE DONORS TO ENVIRONMENTAL CAUSES POSTAL AND EMAIL		098A
List Broker Discount 25% - More Information		
475,090	Large Donors to Environmental Causes (\$200.00+) \$85.00/M	<b>Updated</b> Quarterly
403,205	With Phone Numbers \$105.00/M	
209,847	Opt-In Email Addresses \$125.00/M	
<b>TITLE</b> Large Donors To Environmental Causes		<b>UNIT OF SALE</b> \$500.00 AVERAGE
<b>DESCRIPTION</b> The environmentally conscious individuals assembled in the premium mailing list have taken an interest in environmental causes, and have correspondingly made donations and contributions via direct mail, telephone, or online. In this marketing data with optional opt-in email addresses, the high net worth audience has donated a minimum of \$200 within the last 12 months to an environmental causes. These donors support and endorse national as well as private pro-environmental fundraisers that work toward wildlife, land, and water conservation both domestically and internationally. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience		<b>GENDER</b> 70% MALE 30% FEMALE
<b>PROFILE</b> Average Age: 53 Average Income: \$75,000.00 Average Net Worth: \$240,000.00		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
<b>SOURCES</b> Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Opt-In Email Seminar Attendees Investment Questionnaires Subscriptions Proprietary Sources		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
<b>Guaranteed 95% Deliverable</b>   MINIMUM ORDER: 5,000 RECORDS <b>Updated Quarterly</b> Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		<b>SELECTIONS</b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
<b>data owner:</b>		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wsponton.com">sales@wsponton.com</a> <a href="http://www.wsponton.com">www.wsponton.com</a> 3030 william pitt way pittsburgh pa 15238