# LARGE DONORS TO LIBERAL CAUSES POSTAL AND EMAIL

List Broker Discount 25% - More Information

496,949 Total Large Donors to Liberal Causes (\$200.00+)\$85.00/M48,254 With Phone Numbers (DNC Suppressed)\$105.00/M237,045 Opt-In Email Addresses\$125.00/M

#### Updated

Quarterly

#### TITLE

# **Large Donors To Liberal Causes**

#### **DESCRIPTION**

This premium direct marketing data is a select audience of wealthy contributors who have donated a minimum of \$200.00 within the last 12 months to liberal charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone or online. These affluent donors strongly support and endorse national and private fundraisers for non-traditional and liberal charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

#### **PROFILE**

Average Age: 47
Average Income: \$90,000.00
Average Net Worth: \$200,000.00

# **SOURCES**

Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Subscriptions Seminar Attendees Proprietary Sources

Opt-In Email

# **Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS Updated Quarterly**

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate



#### data owner:



#### **UNIT OF SALE**

\$500.00 AVERAGE

099A

#### **GENDER**

65% MALE 35% FEMALE

#### **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

#### **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

### **SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

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