

LARGE YACHT OWNERS POSTAL AND EMAIL

100A

List Broker Discount 25% - More Information

65,890 Total Large Yacht Owners	\$85.00/M
34,296 With Phone Numbers	\$105.00/M
27,476 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

Large Yacht Owners

UNIT OF SALE

\$750.00 AVERAGE

DESCRIPTION

Affluent individuals who own large yachts (30 feet +). These yachts are privately owned and used for leisure. Many are yacht club members.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age:	57
Average Income:	\$95,000.00
Average Net Worth:	\$300,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Membership Rosters
Government Records
Subscriptions
Direct Mail
Investment Questionnaires
Government Registration
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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