

**UPSCALE GOLFER MAIL ORDER AND ONLINE BUYERS
POSTAL and EMAIL**

101A

List Broker Discount 25% - More Information

861,188 Upscale Golfer Mail Order and Online Buyers \$105.00/M
 85,519 With Phone Numbers (DNC Suppressed) \$125.00/M
 380,387 Opt-In Email Addresses \$145.00/M

Updated

Quarterly

TITLE

Upscale Golfer Mail Order and Online Buyers

UNIT OF SALE

\$175.00 AVERAGE

DESCRIPTION

High income and high net worth golfing enthusiasts who purchase golfing aids, books, videos, clubs, tees, accessories through the mail. Most of these golfers are members of a country club.

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

PROFILE

Average Age: 51
 Average Income: \$92,000.00
 Average Net Worth: \$210,000.00

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SOURCES

Direct Mail
 Space Ads
 Telemarketing
 Catalogs
 Subscriptions
 Investment Questionnaires
 Mail Order Companies
 Proprietary Sources
 Opt-In Email
 Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:

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