

# MILLIONAIRES | POSTAL AND EMAIL

109A

List Broker Discount 25% - More Information

|         |                        |            |
|---------|------------------------|------------|
| 565,818 | Millionaires           | \$95.00/M  |
| 402,386 | With Phone Numbers     | \$115.00/M |
| 238,605 | Opt-In Email Addresses | \$135.00/M |

## Updated

Quarterly

## UNIT OF SALE

\$10,000.00 AVERAGE

## GENDER

90% MALE

10% FEMALE

## SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

## SELECTIONS

|                      |           |
|----------------------|-----------|
| AGE                  | N/C       |
| INCOME SELECT        | N/C       |
| PHONE NUMBER         | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M  |
| P.S. LABELS          | \$10.00/M |
| 3 X 5 INDEX CARDS    | \$35.00/M |
| 3 1/2 DISKETTE       | \$50.00/F |
| CD ROM               | \$50.00/F |
| E - MAIL / FTP       | \$50.00/F |

## ADDITIONAL SELECTIONS

|                         |           |
|-------------------------|-----------|
| NET WORTH               | \$10.00/M |
| GENDER                  | \$5.00/M  |
| KEY CODING              | \$5.00/M  |
| CARRIER RT. SORT.       | \$10.00/M |
| BAR CODING              | \$10.00/M |
| EMAIL - DEPLOYMENT      | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

## contact:

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

## TITLE

**Millionaires**

## DESCRIPTION

In this premium marketing data, the audience is a wealth of active, affluent investors with a portfolio of at least \$1,000,000. The prosperous individuals making up this premium mailing list with optional opt-in email addresses have expressed a qualified interest in investing or have already invested a minimum of \$10,000 within the last 12 months. These investments have been made conservatively in C.D.'s, real estate, municipal bonds, annuities, or money market funds; and/or speculatively in NASDAQ, oil & gas, commodities or futures markets. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

## PROFILE

|                    |                |
|--------------------|----------------|
| Average Age:       | 57             |
| Average Income:    | \$145,000.00   |
| Average Net Worth: | \$1,600,000.00 |

## SOURCES

Shareholder Lists  
Investment Questionnaires  
Stockholder Lists  
Opt-In Email  
Proprietary Sources  
Business Holdings  
Direct Mail  
Insurance Questionnaires  
Mail Order Companies  
Real Estate Transactions

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS