

HIGHEST-GRADE MULTI-INVESTORS POSTAL AND EMAIL

111A

List Broker Discount 25% - More Information

6,693,542 Total Highest- Grade Multi-Investors	\$85.00/M
5,984,361 With Phone Numbers	\$105.00/M
1,617,829 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

Highest-Grade Multi-Investors (Names On Five Or More Lists) Net Worth Of Generally Over \$400,000.00.

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors with a minimum of \$400,000.00 + net worth and an income of \$100,000.00 +. These investors have a diversified portfolio and invest in a minimum of 5 types of financial products. These investors also select and choose their own investment products, ranging from conservative to speculative investments.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age:	56
Average Income:	\$125,000.00
Average Net Worth:	\$640,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Direct Mail
Subscriptions
Stockholder Lists
Real Estate Transactions
Shareholder Lists
Seminar Attendees
Insurance Questionnaires
Telemarketing
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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