

# MULTI - MILLIONAIRES POSTAL AND EMAIL

114A

List Broker Discount 25% - More Information

39,891 Total Multi-Millionaires \$95.00/M  
18,789 Opt-In Email Addresses \$135.00/M

**Updated**

Quarterly

**TITLE**

**Multi - Millionaires**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

The audience in this premium marketing data is a collection of active affluent investors with a portfolio of at least \$2,000,000. The prominent individuals making up this premium mailing list with optional opt-in email addresses have expressed a qualified interest in investing or have already invested a minimum of \$10,000 within the last 12 months. These investments have been made conservatively in C.D.s, real estate, municipal bonds, annuities, or money market funds; and/or speculatively in NASDAQ, oil & gas, commodities, or futures markets. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age: 61  
Average Income: \$160,000.00  
Average Net Worth: \$2,800,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Investment Questionnaires	Hotels
Resorts	Subscriptions
Stockholders Lists	Shareholders Lists
Real Estate Transactions	Proprietary Information
Non-Profit Organizations	Business Holdings
Insurance Questionnaires	Direct Mail
Telemarketing	Mail Order Companies
Cruise Lines	Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238