

## LARGE DONORS TO MULTIPLE NATIONAL CHARITIES POSTAL and EMAIL

115A

List Broker Discount 25% - More Information

378,048 Large Donors to Multiple Charities (\$1,000+ 3X Donors) \$95.00/M  
260,019 With Phone Numbers \$115.00/M  
167,426 Opt-In Email Addresses \$135.00/M

### Updated

Quarterly

### UNIT OF SALE

\$1,000.00 AVERAGE

### GENDER

75% MALE  
25% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### TITLE

**Large Donors to Multiple National Charities  
(\$1,000.00+ 3X Donors)**

### DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the audience is comprised of philanthropic individuals who make very generous donations to multiple national charities. The names of the donors in this premium marketing data can be found on 3 or more national charity lists, These benefactors customarily make contributions well over \$1,000 to 3 or more to national charities. All marketing data points, self reported and public, area audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

### PROFILE

Average Age:	59
Average Income:	\$175,000.00
Average Net Worth:	\$2,800,000.00

### SOURCES

Non-Profit Organizations  
Direct Mail  
Telemarketing  
Membership Rosters  
Investment Questionnaires  
Direct Mail  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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