

# NURSES WHO BUY THROUGH THE MAIL POSTAL and EMAIL

120A

List Broker Discount 25% - More Information

1,216,988	Nurses who buy through the Mail	\$95.00/M
905,622	With Phone Numbers	\$115.00/M
737,267	Opt-In Email Addresses	\$235.00/M

**Updated**

Quarterly

**TITLE**

**Nurses Who Buy Through The Mail**

**UNIT OF SALE**

\$40.00 AVERAGE

**DESCRIPTION**

Nurses, who have purchased clothing, books, music, cosmetics, vitamins and a variety of other general merchandise through the mail.

**GENDER**

30% MALE  
70% FEMALE

**PROFILE**

Average Age:	38
Average Income:	\$32,000.00
Average Net Worth:	N/A

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

- Direct Mail
- Surveys
- Questionnaires
- Mail Order Companies
- Subscriptions
- Telemarketing
- Space Ads
- Catalogers
- Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**  
**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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