122A

List Broker Discount 25% - More Information

26,824 Off-Shore Banking Inquirers & Prospects: (Total Universe) \$105.00/M 18,010 Off-Shore Banking Inquirer & Prospects: 0-12 Month Recency \$105.00/M 12,634 Off-Shore Banking Inquirers & Prospects: Opt-In Email Address \$145.00/M **Updated** 

Quarterly

## TITLE

## **Off-Shore Banking Inquirers & Prospects**

#### **DESCRIPTION**

This premium mailing list with optional opt-in email addresses contains an exclusive, ultra-affluent audience of savvy investors who have expressed an interest in off-shore banking and savings accounts. The ultra-wealthy investors in the premium marketing data have indicated their concern for and consideration of asset protection, wealth preservation, and the minimization of taxes. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

58

\$450.000.00

\$4,200,000.00

# UNIT OF SALE

\$10,000.00 AVERAGE

#### **GENDER**

92% MALE 8% FEMALE

#### **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

# SOURCES

**PROFILE** 

**Investment Questionnaires** 

Telemarketing

Average Age:

Average Income:

Average Net Worth:

Direct Mail

Membership Roster

Subscriptions

Shareholder Lists

Telemarketing

**Proprietary Sources** 

Opt-In Email

# SELECTIONS

AGE N/C **INCOME SELECT** N/C \$20.00/M PHONE NUMBER \$7.00/M ZIP/SCF/COUNTY/STATE P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

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800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way

pittsburgh pa 15238

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS Updated Quarterly

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate



## data owner:

