

PENSION FUND INVESTORS + ACTIVE INQUIRERS

130A

List Broker Discount 25% - More Information

3,313,391 Pension Fund Holders/Prospects	\$105.00/M
296,989 With Phone Numbers	\$125.00/M
1,381,684 Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

TITLE

Pension Fund Investors and Active Inquirers

UNIT OF SALE

N/A

DESCRIPTION

This premium mailing list consists of a working-class and future conscious audience with an interest in their retirement. The pension fund holders and qualified responders in this premium marketing data with optional opt-in emails currently invest in a pension plan through their employers or have made a qualified inquiry to invest into a pension plan within the last 12 months. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	48
Average Income:	\$59,000.00
Average Net Worth:	N/A

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

- Investment Questionnaires
- Direct Mail
- Insurance Questionnaires
- Seminar Attendees
- Subscriptions
- Telemarketing
- Membership Rosters
- Opt-In Email
- Proprietary Sources

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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