

**PREMIUM INCENTIVE AND TRAVEL
BUYING EXECUTIVES POSTAL and EMAIL**

134A

List Broker Discount 25% - More Information

846,521 Total Executives	\$85.00/M
826,843 With Phone Numbers	\$105.00/M
701,080 Opt-In Email Addresses	\$210.00/M

Updated

Quarterly

TITLE

Corporate Executives, who Purchase Premiums, Sales Incentives, Travel Packages and X-mas Gifts

UNIT OF SALE

\$500.00 AVERAGE

DESCRIPTION

Executives, business owners, purchasing agents, and other senior level decision makers who are in charge of the acquisition and purchasing of products, services, trips, customized logo specialties which promote internal performance or stimulate perspective clients. These executives are in medium sized independently owned companies. These individuals have purchased products/services or have expressed an interest to purchase these services within the last 12 months via direct mail or telephone solicitation.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

PROFILE

Average Age:	52
Average Income:	\$72,000.00
Average Employee Size:	30

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

SOURCES

- Surveys
- Seminar Attendees
- Subscriptions
- Direct Mail
- Telemarketing
- Mail Order Companies
- Space Ads
- Proprietary Sources
- Opt-In Email

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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