

## PRE-RETIREEES BY EXACT AGE POSTAL and EMAIL

135A

List Broker Discount 25% - More Information

2,018,746	Pre-Retirees by Exact Age	\$125.00/M
198,432	With Phone Numbers (DNC Suppressed)	\$150.00/M
553,338	Opt-In Email Addresses	\$165.00/M

### Updated

Quarterly

### UNIT OF SALE

\$500.00 AVERAGE

### GENDER

90% MALE

10% FEMALE

### SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

### SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

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### TITLE

**Pre-Retirees by Exact Age**

### DESCRIPTION

This premium mailing list is an assemblage of higher-income individuals with a sizeable net worth who have shown or expressed an interest in retiring within the next 12 months. This premium marketing data with optional opt-in email addresses is available by exact age, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Many of these pre-retirees are current investors of speculative and/or conservative investment products therefore are in need of financial and estate planning, long-term care insurance, and other types of investment and insurance products geared for asset protection and wealth preservation.

### PROFILE

Average Age: 64

Average Income: \$58,000.00

Average Net Worth: \$270,000.00

### SOURCES

Investment Questionnaires

Telemarketing

Direct Mail

Seminar Attendees

Space Ads

Insurance Questionnaires

Subscriptions

Proprietary Sources

Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS