

# REAL ESTATE INVESTORS \*

## POSTAL and EMAIL

141A

List Broker Discount 25% - More Information

732,428	Investors, With Deposits In Savings Accounts	\$105.00/M
649,821	With Phone Numbers	\$125.00/M
159,230	Opt-In Email Addresses	\$145.00/M

### Updated

Quarterly

### TITLE

\* Investors, With Deposits In Savings Accounts

### UNIT OF SALE

\$10,000.00 AVERAGE

### DESCRIPTION

Investors with a high net worth and high income. These investors have either invested in or inquired to invest in a savings account for a minimum of \$10,000.00 within the last 12 months.

### GENDER

90% MALE

10% FEMALE

### PROFILE

Average Age:	54
Average Income:	\$85,000.00
Average Net Worth:	\$180,000.00

### SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

### SOURCES

Investment Questionnaires  
Telemarketing  
Seminar Attendees  
Real Estate Transactions  
Subscriptions  
Direct Mail  
Proprietary Sources  
Opt-In Email

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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