

# REAL ESTATE INVESTORS \* POSTAL AND EMAIL

06/20/2013

142A

3,413,168 Small Business Owners who have Inquired  
about Commercial Loans \$85.00/M  
3,278,582 With Phone Numbers \$105.00/M  
3,175,856 Opt-In Email Addresses \$210.00/M

## TITLE

\* **Owners of Small Businesses** who Have Responded to, or Are Prospects  
to Respond to Advertisements for Commercial Loans Or Mortgages.

## DESCRIPTION

Small business owners who have expressed an interest or requested  
information for commercial mortgages or loans. These businesses range  
from heavy manufacturing to business and professional services.

## PROFILE

Average Age: 54  
Average Income: \$95,000.00  
Average Net Worth: \$265,000.00

## SOURCES

Investment Questionnaires  
Telemarketing  
Direct Mail  
Seminar Attendees  
Real Estate Transactions  
Business Purchases  
Subscriptions  
Newsletters  
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 06/2013**

## DATE

06/2013 UPDATED  
06/2013 CONFIRMED

## UNIT OF SALE

\$10,000.00 AVERAGE

## GENDER

90% MALE  
10% FEMALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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