COMMERCIAL REAL ESTATE INVESTORS AND QUALI	FIED	
RESPONDERS - POSTAL and EMAIL		143A
List Broker Discount 25% - More Information		
904,492 Commercial Real Estate Investors & Responders \$85.00/M	<u>Updated</u>	
274,921 Opt-In Email Addresses \$125.00/M	Quarterly	
TITLE		
* Commercial Real Estate Investors and Qualified Responde	ers UNIT OF SALE	
·	\$10,000.00 AVERAGE	
	CENDER	
DESCRIPTION	<u>GENDER</u> 90% MALE	
Wealthy investors, who have the financial ability to invest in mini malls	10% FEMALE	
and strip malls. These aggressive investors are attracted to high return		
and secured real estate investment opportunities of mini and strip malls.	SOURCES	
These sophisticated investors make their own decisions when investing	DIRECT RESPONSE	
in mini malls, strip malls and other types of commercial real estate.		
	OPT-IN EMAIL	
	ADDRESSING	
PROFILE	4 - UP CHESHIRE	
Average Age: 61	P.S. LABELS	
Average Income: \$210,000.00	3 1/2 DISKETTE	
Average Net Worth: \$1,800,000.00	CD ROM	
	E - MAIL / FTP EMAIL - DEPLOYMENT	
	EMAIL - PERSONALIZATION	
SOURCES		
Investment Questionnaires	SELECTIONS	
Telemarketing	AGE	N/C
Seminar Attendees		N/C
Real Estate Transactions	PHONE NUMBER ZIP/SCF/COUNTY/STATE	\$20.00/M \$7.00/M
Telemarketing Proprietary Sources		\$7.00/M \$10.00/M
Opt-In Email		\$35.00/M
		\$50.00/F
	CD ROM	\$50.00/F
	E - MAIL / FTP	\$50.00/F
	ADDITIONAL SELECTIONS	
		\$10.00/M
	GENDER	\$5.00/M
	KEY CODING	\$5.00/M
	CARRIER RT. SORT.	\$10.00/M
		\$10.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		\$25.00/M
Updated Quarterly	EMAIL - PERSONALIZATION	\$25.00/M
Delivery: Within 24 Hours	contact:	
Shipping & Handling: \$25.00 Flat Rate	800-628-7806 usa	
Memb	000-541-0540 Callaua	
data owner:	412-782-1109 fax	
	412-782-2360 in pa	
	sales@wsponton.com www.wsponton.com	
	3030 william pitt way	
DATA + MARKETING SOLUTIONS 100 YEARS	pittsburgh pa 15238	