

REAL ESTATE INVESTORS *

POSTAL and EMAIL

144A

List Broker Discount 25% - More Information

4,536,218 Private Mortgage Holders & Prospects	\$105.00/M
4,284,534 With Phone Numbers	\$125.00/M
789,302 Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

TITLE

* Private Mortgage Holders/Inquirers & Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Individual real estate investors who hold a note or notes on residential or commercial properties. These investors receive payments directly from the individual who is planning to purchase the property. Real estate note holders usually carry the note for the entire length of the payment term.

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

PROFILE

Average Age:	56
Average Income:	\$105,000.00
Average Net Worth:	\$375,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Real Estate Transactions
Direct Mail
Seminar Attendees
Subscriptions
Newsletters
Telemarketing
Investment Questionnaires
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238