

**REAL ESTATE INVESTORS \*****POSTAL AND EMAIL****146A**

List Broker Discount 25% - More Information

123,488 Real Estate Investment Trust Inquirers \$85.00/M  
54,545 Opt-In Email Addresses \$125.00/M

**Updated**

Quarterly

**TITLE****\* Real Estate Investment Trust Inquirers****UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

Individuals who have invested in real estate trusts or have inquired to invest in real estate trusts. These investors are attracted to the collateralization of the investment offer. These wealthy investors have a high net worth and a high income and make their own investment and financial decisions.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age: 58  
Average Income: \$120,000.00  
Average Net Worth: \$560,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Investment Questionnaires  
Real Estate Transactions  
Public Records  
Seminar Attendees  
Telemarketing  
Subscriptions  
Direct Mail  
Proprietary Sources  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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