

**REAL ESTATE INVESTORS \*****POSTAL AND EMAIL****150A**

List Broker Discount 25% - More Information

2,861,984	Refinancing Prospects & Inquirers	\$105.00/M
1,488,008	With Phone Numbers	\$125.00/M
1,347,994	Opt-In Email Addresses	\$145.00/M

**Updated**

Quarterly

**TITLE**

**\* REFINANCING PROSPECTS & INQUIRERS** - (Homeowners who are Extremely Mobile or have indicated interest in Refinancing Existing Mortgages Due to Lower Interest Rates).

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE

10% FEMALE

**DESCRIPTION**

Homeowners who have indicated an interest in refinancing existing mortgages due to the availability of lower Interest rates.

**SOURCES**

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

**PROFILE**

Average Age: 41

Average Income: \$80,000.00

Average Net Worth: \$170,000.00

**SOURCES**

Investment Questionnaires

Space Ads

Direct Mail

Telemarketing

Public Records

Newsletters

Seminar Attendees

Proprietary Sources

Opt-In Email

**SELECTIONS**

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

Delivery: Within 24 Hours

Shipping &amp; Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**contact:**

800-628-7806 usa

800-541-8540 canada

412-782-1109 fax

412-782-2360 in pa

[sales@wsponton.com](mailto:sales@wsponton.com)[www.wsponton.com](http://www.wsponton.com)

3030 william pitt way

pittsburgh pa 15238