DONORS TO LIBERAL CAUSES
POSTAL and EMAIL

List Broker Discount 25% - More Information

3,824,658	Total Donors to Liberal Causes	$85.00/M
3,233,420	With Phone Numbers	$105.00/M
1,801,414	Opt-In Email Addresses	$125.00/M

TITLE
Donors To Liberal Donors

DESCRIPTION
In this premium mailing list with optional opt-in email addresses, the designated audience is composed of contributors who have donated $200 or less within the last 12 months. Donations and contributions from the kind individuals in this marketing data have been made via direct mail, telephone or online to a liberal charity or causes. The active donors support and endorse national and private fundraisers for non-traditional, liberal charities. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	42
Average Income:	$70,000.00
Average Net Worth:	$125,000.00

SOURCES
Non-Profit Institutions
Direct Mail
Telemarketing
Membership Rosters
Surveys
Seminar Attendees
Investment Questionnaires
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

Updated
Quarterly

UNIT OF SALE
$40.00 AVERAGE

GENDER
65% MALE
35% FEMALE

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

DMA Member

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