

**GOLF AND TENNIS ENTHUSIASTS WHO INVEST
POSTAL and EMAIL**

162A

List Broker Discount 25% - More Information

1,593,115 Investors	\$105.00/M
648,196 Golf Enthusiasts who Invest	\$105.00/M
502,407 With Phone Numbers	\$125.00/M
944,919 Tennis Enthusiasts who Invest	\$105.00/M
881,276 With Phone Numbers	\$125.00/M
436,673 Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

TITLE

Sports (Golf & Tennis) Enthusiasts, who Invest in Stocks, Bonds, C.D.'s, Treasury Bills, Money Market Funds, Commodities and/or Real Estate.

GENDER

90% MALE

10% FEMALE

DESCRIPTION

High income and high net worth golf or tennis enthusiasts who have invested in or inquired to invest a minimum of \$10,000.00 in a speculative and/or conservative product within the last 12 months. These investors are selectable by golf and tennis enthusiasts.

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

PROFILE	GOLF	TENNIS
Average Age:	57	46
Average Income:	\$140,000.00	\$120,000.00
Average Net Worth:	\$560,000.00	\$475,000.00

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

SOURCES

- Investment Questionnaires
- Direct Mail
- Membership Rosters
- Subscriptions
- Stockholder Lists
- Shareholder Lists
- Seminar Attendees
- Telemarketing
- Opt-In Email

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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