# TAILORS POSTAL and EMAIL

List Broker Discount 25% - More Information

 12,874 Tailors
 \$85.00/M

 12,874 Tailors With Phone Numbers
 \$105.00/M

 10,938 Opt-In Email Addresses
 \$210.00/M

#### **Updated**

Quarterly

166A

#### <u>TITLE</u>

Self Employed Individuals who make Men's and Women's Clothing and do Alterations and Reweaving

## **UNIT OF SALE**

N/A

#### DESCRIPTION

**Database of tailors** nationwide. These individuals custom make men's and women's clothing, and also do alterations and reweaving. The tailors are by personal name and are the decision maker, and do the purchasing for the location.

# <u>GENDER</u>

90% MALE 10% FEMALE

#### **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

#### **PROFILE**

Average Age: 48
Average Income: \$70,000.00
Average Employee Size: 4

#### **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

### **SOURCES**

Directories
Public Records
Business Filings
Subscribers
Seminar Attendees
Membership Rosters
Direct Mail

Direct Mail Telemarketing Proprietary Sources Opt-In Email

#### **SELECTIONS**

N/C AGE INCOME SELECT N/C \$20.00/M PHONE NUMBER ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F \$50.00/F CD ROM E - MAIL / FTP \$50.00/F

# Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS Updated Quarterly

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate

## ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

Member

# data owner:



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