

TAX BOOKLET UPDATES FOR SMALL BUSINESS OWNERS

168A

List Broker Discount 25% - More Information

709,821 Tax Booklet Updates	\$85.00/M
683,205 With Phone Numbers	\$105.00/M
461,320 Tax Survival Booklets	\$85.00/M
381,835 Opt-In Email Addresses	\$210.00/M

Updated

Quarterly

UNIT OF SALE

\$250.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

TITLE

**Tax Booklet Updates for Small Business Owners
Subscribers and Inquirers.**

DESCRIPTION

Small business owners, who subscribe to pamphlets or newsletters which alert and inform small business owners to tax changes. These pamphlets contain tax tips for deductions, employees, leasing, depreciation real estate, etc.

PROFILE

Average Age: 56

Average Income: \$87,000.00

Average Employee Size: 14

SOURCES

Subscriptions
Direct Mail
Seminar Attendees
Surveys
Space Ads
Investment Questionnaires
Telemarketing
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



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