

TAX EXEMPT MULTI-SECURITY INVESTORS POSTAL and EMAIL

169A

List Broker Discount 25% - More Information

| | |
|---|------------|
| 3,262,084 Tax Exempt Multi-Security Investors | \$85.00/M |
| 2,816,396 With Phone Numbers | \$105.00/M |
| 885,330 Opt-In Email Addresses | \$125.00/M |

Updated

Quarterly

TITLE

Tax Exempt Multi-Security Buyers and Inquirers

UNIT OF SALE

\$10,000 AVERAGE

DESCRIPTION

Affluent high net worth investors who have inquired or purchased at least two types of tax exempt instruments, which includes tax-exempt money market funds, no load mutual funds, limited partnerships, municipal bonds, bond funds, annuities, etc.

GENDER

90% MALE
10% FEMALE

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 56 |
| Average Income: | \$84,000.00 |
| Average Net Worth: | \$375,000.00 |

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Direct Mail
Seminar Attendees
Telemarketing
Proprietary Sources
Opt-In Email

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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